

malesin

Uniting BPW



- President's Message
- Advocacy
- Conference Update
- Entrepreneurship
- Victorian State Forum
- Member Profile
- Leadership & Education
- Membership
- Achievements
- Community Connections



MADESIN | BPW AUSTRALIA

ISSUE | SPRING 2019

madesin

BPW Australia

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Cover Photo (Vic State Forum)

Dorothy Fraser, Melva Pearson, Joy Jones,
Marie Schlemme, Helen Gell,
Anne Daniel, Susan Jones

Our BPW Australia Magazine is named
after the BPW Founding President
Dr Lena Madesin Phillips

She was quoted as saying:

*"Each woman, as a citizen, must bring to
the national policy of her own country,
the contribution of forward-looking
and constructive thought followed
by determined action."*

*Each woman must dedicate herself
to protect and promote the interests
of all other women in business
and in the professions."*



**If you would like to contribute to the
next edition of Madesin,
Please reply via email by End
November 2019 for the Summer
Editions with your
articles and photos.**

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Facebook.com/bpwaust
Twitter @BPWAust**

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Welcome

Board Members



Jacqueline Graham
National President
BPW Melbourne VIC



Angela Tomazos
Director of Policy
BPW Darwin NT



Kimmaree Thompson
Director of Finance
BPW Sydney NSW



Margaret Tipper
Executive Secretary
BPW Cessnock NSW



Kate Waters
Director of Membership
BPW Perth WA



Astrid Kuenne
Director of Marketing
BPW North Lakes QLD



Jasmyn Mumme
Immediate Past President
BPW Perth WA



Carol Hanlon
State Representative WA
BPW Belmont WA



Andrea Cross
State Representative NSW
BPW Coffs Harbour NSW



Linda Fazldeen
State Representative NT
BPW Darwin NT



Trish Springsteen
State Representative QLD
BPW Caboolture QLD



Dr Jean Murray
State Representative SA
BPW Adelaide SA



Anne Daniel
State Representative VIC
BPW Swan Hill VIC

National President

Jacqueline Graham

Uniting BPW

Welcome to the Spring edition of Madesin Magazine.

Even in Melbourne, the weather is turning to sunshine and longer days – although this may not have been obvious at the Victorian State Gathering featured in this edition. No matter the temperature outside, the warmth of the welcome from BPW Southwest made for a wonderful weekend.

We've focused on your work on Advocacy this edition, with so many events to recognise Equal Pay Day, it was hard not to feel the force of our voice. And there is an update from our Director of Policy regarding the resolutions passed a year ago at Conference. The Board will shortly be able to announce a past Resolutions actions register on our website, so you can track progress throughout the year.

With this reminder of Conferences past, we have also to think about Conference Future; there is a Keep the Date reminder for Adelaide 2020, as well as an article on how (and why) we build resolutions for the Australian Conference and International Congress.

BPW was founded 100 years ago; our sisters in the USA have just celebrated this in New York. Looking at the changes across the globe since then, we can see progress and also see yet more to do. Shining a spotlight on inequality has shown results, even in the past year – the FIFA Women's World Cup started a tsunami of protest about the payment of women in soccer, which has ended in the news of the Matildas achieving pay parity with the Socceroos. And yet, we see regular articles still discussing whether women are suited for leadership or high office.

BPW members are in a position to share and change this, if we continue to focus on our goals, and partner with other organisations to achieve them. We have an example of this in the Beijing Platform for Change +25 civil society review, which has been shared on the BPW Australia website.

Please take the time to glance at it – it is a great collaborative effort with much detail about change yet needed.

It's fantastic to see all the work done at Clubs across Australia, in the different ways we focus on the issues of importance to women at and around work. I'm also excited to see renewed Club focus on the UN SDGs at events. The SDGs are our key lead into the international connection, and in Australia, we are one of the few organisations with a specific focus on them. Thanks to all of you for holding this direction.



Jacqueline Graham
National President

**Remember to join
us at the AGM on
November 9th.**



It's been a busy year!

Kind Regards

Jacqueline Graham
National President

Advocacy

Equal Pay Day 2019

This year, 2019, marks the 50th anniversary of Australia's industrial relations system endorsing the principle of 'equal pay for equal work' yet, five decades on, a significant gender pay gap remains and there is increasing pressure on industry and corporations to address this.

What are the root causes of Australia's gender pay gap? The WGEA lists them as primarily discrimination and bias and the historic and systemic undervaluing of women's work and barriers to attaining male-dominated jobs. To further aggravate pay inequity, entrenched societal expectations, economic issues and enduring stereotypes mean women take on a disproportionate share of unpaid care and domestic work with little freedom to 'choose'. Limited access to flexible work and paid parental leave, particularly for men, mean that women spend a greater amount of time out of the workforce, have a higher rate of part-time work and report experiencing high levels of work-family conflict. Men on the other hand, often miss the opportunity to enjoy better work-life balance and to fully realise their role as a carer for their children.

**equal
pay
day.-**

Link WGEA

www.wgea.gov.au/newsroom/latest-news/this-is-why-you-should-care-about-the-gender-pay-gap

BPW Adelaide

To mark Equal Pay Day in 2018 and again in 2019, BPW Adelaide hosted a dinner with the staff and participants of the Flinders University Gender Consortium Women's Leadership Journey course.

The Gender Consortium contracts with the Department of Foreign Affairs to deliver residential courses of between 10 and 15 weeks for groups of leading women from Asian countries. These courses have

focussed on empowerment and entrepreneurship, domestic and sexual violence, and influential and authentic leadership. In recent years, these women have come from Indonesia, Laos, Mongolia and Vietnam.

The contingent this year included 20 Vietnamese women leaders from a range of government departments. About half of the Vietnamese women spoke reasonable English, so those who spoke only Vietnamese were seated with an English-speaking colleague to facilitate discussions with our BPW members.

The 2019 dinner was attended by 20 Gender Consortium course participants and 5 staff, plus 10 BPW members at the SQ Restaurant. The theme was pay equity. Vietnam has a significant gender pay gap, so BPW Adelaide provided material for our guests on both the Vietnamese and Australian pay gaps.



BPW Adelaide members and Flinders University Gender Women's group

Jean Murray, BPW Adelaide

Advocacy

BPW Western Australia

On 4 September, BPW WA members and special guests gathered at Parliament House, invited by Hon. Simone McGurk, MLA, the Minister for Child Protection, Women's Interests, Prevention of Family and Domestic Violence and Community Services.

Minister McGurk gave an update on the status of women in WA. Libby Lyons, CEO of Workplace Gender Equality Agency spoke about the history and impact of the gender pay gap and WGEA strategies.



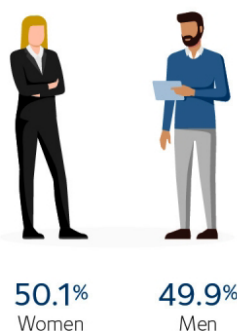
(LtoR) Emily Hamilton MLA , Hon Minister Simone McGurk MLA and CEO WGEA Libby Lyons

Sandra Cook, as Economic Security 4 Women and BPW WA Policy Officer, and Carol Hanlon, BPW WA President, also delivered presentations, providing attendees with a well-rounded and informative view of the pay inequity issue.

Jasmyn Mumme, BPW Western Australia

(LtoR) BPW Members Kate Waters, Liz Flatters, Heather Robertson, Sandra Cook, Maria Wesley, Glenda James and Alison Cook

The Agency's dataset covers over 40% of employees in Australia and comprises:



Full-time employees
53.7%

Part-time employees
21.6%

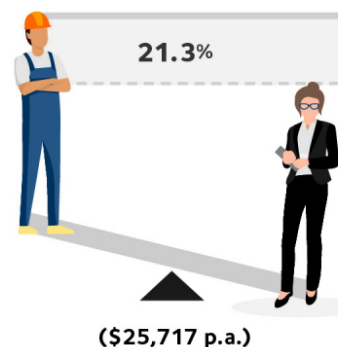
Casual employees
24.7%

Sources by WGEA website:

wgea.gov.au/topics/the-gender-pay-gap

Total remuneration gender pay gap

Women's average full-time total remuneration across all industries and occupations is 21.3% less than men's (\$25,717 p.a.).



Sources by WGEA website:

wgea.gov.au/topics/the-gender-pay-gap

Advocacy

Equal Pay Day 2019

BPW Joondalup-Wanneroo

Spotlight on Pay Equity for Women in the Music Industry

The theme of the BPW Joondalup-Wanneroo Equal Pay Day Sundowner on 15 August 2019 was "Gender Pay Equity in the Spotlight - Women in the Music Industry". This fabulous event presented interesting and informative guest speakers including:

- Mayor Tracey Roberts - City of Wanneroo
- Kylie Thompson - Sorrento Strategic Accounting and WAM (West Australian Music) Board member
- Odette Mercy, also known as jazz and soul singer Ofa Fotu
- Natasha Shanks who is part of WA Group The Little Lord Street Band – winners of WA's Best Country Act and WAM Song of the Year.



Kylie Thompson and Aysha Amani
WA Music Board



Helen Toon new Club President
BPW Joondalup

With the focus of this event being women in the music industry, the speakers provided insights about the current gender pay gap for female artists in the music industry where on average females earn 25% less than their male counterparts. This is a considerably larger number than reported in the wider workforce where the gender pay gap is 16%.

Tracey Roberts, Mayor of Wanneroo, was inspirational and the panel of high profile, talented local artists shared their experiences and described a wide range of innovative initiatives that have been recently introduced in their industry to help narrow the gender pay gap.

BPW Joondalup-Wanneroo

BPW Coffs Harbour

This year BPW Coffs Harbour took advantage of the timely release of the movie 'Ride Like a Girl' to acknowledge and raise awareness of pay inequity in the workplace and gender inequity in general. The club reserved a small theatre in Sawtell for an exclusive access screening of the movie. Following the movie, members and other interested community representatives moved on to a local restaurant where further discussion on the topic was facilitated in an informal setting.

The club embarked on an focussed promotion of the movie with two fold aspirations – to raise awareness of inequity in the workplace and concurrently promote BPW Coffs Harbour in the broader community. We are striving to engage a wider representation of women by utilising social media platforms and digital news pages along with the traditional local newspaper. For this event the strategies paid off with 30 women and girls attending – 21 from outside the club.



Helen Morschel, President BPW Coffs Harbour

Advocacy

BPW Caboolture & BPW North Lakes Panel Discussion

BPW Caboolture and North Lakes clubs co-hosted an Equal Pay Day (EPD) panel discussion in August to discuss the important issues of gender equality in the workplace and what needs to change to close the 14% pay gap.

Four women spoke to a number of questions within a Forum setting. These women work in male-dominated environments.

- Electrical business Owner Prue Aranovitch recently sold the electrical arm of her business to move into the field of electrical equipment sales. She recounted the discrimination that she encountered working in this field as a young apprentice electrician. Even now, she encounters tradespeople who immediately dismiss her, assuming she is one of the administrative support team.
- Sergeant Melissa Bicanic recounted her career in law enforcement. She reported there were inroads being made in this area toward improved gender equity. Whilst wages are equitable, there was still a long way to go for promotional equity.
- Financial Advisor Michelle Halvorsen spoke passionately about the harassment and inequity of the finance industry. Owning her own financial business, Michelle has encountered many who assume a male in her business is the boss.
- Lawyer Lesley Leong spoke of the relentless harassment she received as a young law intern. The entrenched “men’s club” mentality of many law firms, and even the judicial corridors, has caused many women to derail their career paths in this industry.

The event was well attended - with BPW members from Caboolture, North Lakes and Brisbane Southside supporting the event in their red EPD shirts.



Sergeant Melisa Bicanic, Lesley Leong, Prue Aranovitch & Michelle Halvorsen

BPW Members, Guest and Panel Speakers

Trish Springsteen, Qld Rep, BPW Caboolture & BPW North Lakes



Advocacy

Equal Pay Day 2019

BPW Caboolture

At the August meeting, four BPW Caboolture members investigated four different global regions in relation to their gender pay gap status – whether it is good or needs improvement. Each of the four members spoke for 2 minutes on the status of women in their chosen region.

4510tv was engaged to film these speeches so the information could be shared across social media via a YouTube link. The members shared factual and relevant accounts of the status of women in:

- Africa – presented by Gail Hudson
- Scandinavia – presented by Donna Plaistow
- United States of America – presented by Maureen Wise
- Australia – presented by Lauren Plaistow

The newly appointed Police Commissioner, Katarina Carroll, was the keynote speaker for the breakfast. Katarina spoke eloquently and passionately about the developing equality of status for women in Law Enforcement.



BPW Caboolture Members with Police Commissioner Katarina Carroll and Mark Ryan MP State Member for Morayfield in the Queensland Parliament and the Minister for Police and Minister for Corrective Services

Trish Springsteen, BPW Caboolture

BPW North Lakes

The BPW North Lakes August lunch was dedicated to Equal Pay Day and members and guests turned up in red shirts to support the cause and have their photo taken with the ever popular selfie frame.



BPW North Lakes Members, Guests and Speaker Tracey Mathers

Guest Speaker Tracey Mathers shared her business story and the importance of listening and understanding your staff on a personal level. Tracey's message was a perfect fit for the lunch. VP Policy member Sara Gault hosted an Equal Pay Day Quiz which had all of the members and guests participating and understanding a lot more of what Equal Pay Day means and why it is so important for the conversation of equality in the work place to continue.

Michelle Fleming, BPW North Lakes

Advocacy



BPW South West members and guests recognise EPD and Jean Hailes Women's Health Week

BPW South West Celebrate Women's Health Week

Over fifty BPW South West Club members met in Warrnambool in September to recognise Equal Pay Day and celebrate Women's Health Week.

Now in its sixth year, Jean Hailes Women's Health Week, held in September each year, is an initiative of Jean Hailes for Women's Health which encourages women to invest in themselves across every life stage. Jean Hailes for Women's Health is a leader in women's health as a national not-for-profit dedicated to improving the health and wellbeing of all women in Australia.

BPW South West Victoria have chosen to support Jean Hailes Women's Health Week for the second year as we recognise women in regional and rural areas are less able to access the full range of quality health care services available in larger metropolitan areas.

The club hosted a dinner event and invited Jackie Kelly, CEO of Moyne Health, to share her experience as a female health leader in the region. Jackie explained the need for women to "find their donkey", referencing her hobby of caring for donkeys. Jackie has housed several donkeys on her property and cared for them. Whilst still a caring role, this provides Jackie with a very different hobby external to the demands on her as CEO of a thriving regional health care provider. Attendees were encouraged to "find their own donkey"; that is, find what brings them joy outside of their many commitments, and take time to invest in that activity.

The club also recognised #EqualPayDay with a moving presentation from Kerrie Hughson from Sinclair and Wilson who illustrated the importance of #EqualPayDay, focussing on the glacial progress of pay equity and what it will mean for her young daughter.

Alison Toohey, BPW South West

Advocacy

Policy Resolutions Update

Message from Director of Policy

Equal Pay Day was the key focus this last quarter and I am proud of what we have been able to achieve.

We issued a media release to mark the day calling for Business Leaders to get behind the data. We wanted to raise awareness of WGEA statement confirming the overwhelming evidence that shows that when employers analyse their data for pay gaps and take clear actions, the pay gap reduces

This year also marked the 50th Anniversary of landmark legislation of equal pay for equal work. The national gender pay gap released by WGEA was 14%, a decline of 0.1% in last 6 months. In 2019 there were 59 additional days from the end of the previous financial year that women must work, on average, to earn the same amount as men earnt that year.

Although we saw a reduction, the lowest in 20 years, there is still more work to do if we are to see our next generation achieve equality.

Our media release resulted in a number of publications reaching out for interviews or quoting our position as well as WGEA announcing on Twitter that we were an official Pay Equity Supporter.



Angela Tomazos
Director of Policy

We featured in:

- Sunday Herald
- Business Insider Australia
- SBS
- The Sector

And finally, was delighted to announce our annual Equal Pay Day competition in September and look forward to announcing our winners in the next edition.

View Pay Equity Website & Timeline:

www.equalpayday.com.au/pay-equity



Equal Pay Day Club Competition!!!

Equal Pay Day 28th August

The Workplace Gender Equality Agency announced Equal Pay Day 2019 as 28th August. Building on the success of last year's club competition, we are pleased to again launch EPD competition for 2019.



Equal Pay Day 2019

14% National Gender Pay Gap

Closing date for all entries 20th September 2019

Closed

Angela Tomazos
Director of Policy

Looking to Host your own Club or State Zoom Meeting

BPW Australia has a Zoom Account available for all BPW members to use for BPW related meetings.

To schedule your zoom meeting in, please email Astrid to book your meeting in at marketing@bpw.com.au



Advocacy

Media Release: Australia's Rural Women

A Powerful Force on International Day of Rural Women 2019

BPW Australia (the Australian Federation of Business and Professional Women) is marking 2019 United Nations International Day of Rural Women, Tuesday 15th October, with celebrations and reflections of the significant contribution of rural women in Australia.

"Australian rural women are a powerful force, half of all you eat is produced by women; women make up 50% of the rural workforce and they generate half of all farm income" Jacqueline Graham, BPW Australia President said.

"With over 75% of BPW Australia members in Regional Australia, we celebrate the women that drive progress in regional economies" Jacqueline said.

On International Day of Rural Women 2019, BPW Australia is getting behind The Visible Farmers campaign, [visiblefarmer](#). This campaign showcases the many women in agriculture making an impact via a series of short films that show the diverse roles undertaken by women.

In the first season you meet incredible women from Western Australia. Chris, the goat farmer, who has reinvented the family business into a gourmet success. Nicole, who steers the family's grain business with high-tech precision and Ketut, a young mother from Bali who became the farmer by default, now loving every minute of it.

"Women in agriculture are early adopters and with food security vital for the future of our country, we need to continue to grow female leaders as a strategic imperative" Jacqueline said.

Get behind the campaign and be inspired. Spread the message [#ruralwomen](#) [#VisibleFarmer](#) [#IAmAFarmer](#)

About BPW Australia

BPW Australia is a community of women working to end gender inequity. Our members share an interest in the issues that affect working women in Australia and around the world today. BPW's membership includes employers and employees who work across many sectors including corporate, small business, professions, trades, non-profit and government. BPW Australia is affiliated to BPW International, which has consultative status with the United Nations Economic and Social Council (ECOSOC) and has expert and experienced representatives accredited to most United Nations agencies.

BPW Australia recommends actions in line with UN Global Compact Sustainable Development Goal 5. To Achieve Gender Equality and Empower all Women and Girls

Contact: Angela Tomazos 0402 914 399 / E policy@bpw.com.au - 15th October 2019



SUSTAINABLE DEVELOPMENT GOAL 5

Achieve gender equality and empower all women and girls



Advocacy

Annual General Meeting

Why do we have an AGM

BPW Australia is an incorporated organisation so we are required to hold an Annual General Meeting each year, within 5 months of the end of the financial year. However, under our Constitution, we don't hold an election at our AGM; we elect our BPWA Board Members at the National Conference.

Between National Conferences, our AGM can be convened by teleconference, which gives members an opportunity to participate. This year, the AGM will be held on Saturday 9 November at 2.30pm NSW time. Members will be able to join the meeting via zoom. Each Club President and Board member provides a report for the AGM on their activities for the financial year – this year the reports cover the 2018-19 financial year.

In years where we hold a National Conference, we conduct the AGM at the Conference separately to the business of the National Conference. It is not compulsory for delegates or other members to attend the AGM, but most do. The 2020 AGM will be held on the Saturday morning in Adelaide at the National Conference.

BPWA is required under our incorporation to issue each financial member and Club with email notice of an AGM in advance. The agenda, reports, financial statements and minutes of the previous AGM are circulated. Each member attending has a vote and proxy voting is not permitted.

The business of the AGM is to consider the activities of BPW Australia during the last financial year, the audited statement of accounts for that year and the auditor's report. The minutes of the Annual General Meeting are circulated to members after the meeting.

Next year, Club Presidents will be asked to produce 2 reports:

- a text report to the AGM on club activities for the 2019-20 financial year
- a report to the National Conference on club activities since the November 2018 National Conference which will be collated into a club booklet for dissemination at the Conference. The National Conference Club report can include pictures.

BPW Australia invites Members to attend the 2019 Annual General Meeting

to be held by Videoconference / Phone (details below) on Saturday, 9th November 2019

Commencing at 2.30pm Australian Eastern Standard Daylight Saving Time

WA: 11.30am SA: 2.00pm NSW & VIC: 2.30pm QLD: 1.30pm NT: 1.00pm

Must be Registered to attend: Register on our Event page of our BPW Australia Website
Reports and Financials are on website.

On your mobile: Download Zoom App -
Join a Meeting and use meeting code: 6922937019

By telephone: Eastern States 02 8015 2088
All other States 08 7150 1149 and follow prompts: meeting code: 6922937019

On your computer:
Join at zoom.us then go to Join a Meeting and use meeting code: 6922937019



Advocacy

Resolutions at National Conference

What is Your Club Passionate About?

The 2020 BPWA National Conference is just one year away. What important issue does your club want to take for debate at Conference? It will take time to research and write a convincing proposal, so start thinking and planning now. A resolution can be submitted by a club or by a BPWA Board member; you can't submit a resolution as an individual BPW member.

Is there something your club wants to change about how BPW Australia operates, or are you suggesting a new internal project or program for members or clubs? Look up the BPWA Procedure Manual first and check our current rules and procedures. A change or addition to the Procedure Manual needs a resolution.

Is your club focussed on advocacy for women?

What issue are you seeking to address?

If it is a national or international matter, and it relates to the BPW Aims, you can submit your proposal for agreement by the delegates at Conference to make it national BPWA policy. You should check with the Director of Policy whether BPWA already has a position on your issue from a previous resolution, or if a resolution on the matter has been voted down at an earlier National Conference.

There is a required format for resolutions. Look at the Conference resources in the member resources section of the website (log in first) and download the resolution working sheet.

Follow the protocol:

- why is it BPW business?
- what needs to change?
- why is it important?

Do your research and compile evidence for inclusion in your rationale.

Refer to the resolutions section of the BPWA Procedure Manual beginning at P8.2H for guidance on our resolution requirements and process.

In mid April 2020, you will receive the Call to Conference document which will have forms for resolutions and constitutional amendments for your club to complete. There are strict deadlines. Your resolution will need to be submitted in June and, if approved by the Resolutions Committee, will be shared with BPW members in August. The Resolutions Committee may have questions or require changes before approval. You will need another club to second your resolution at Conference.

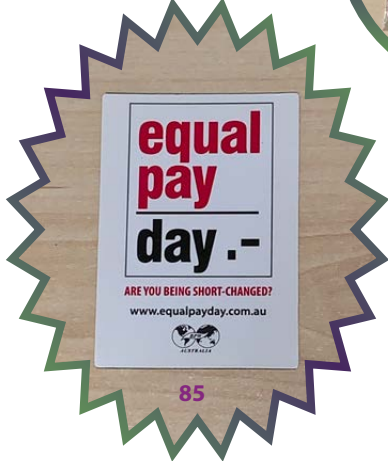
Plan, do your research, consult with experts, and be ready to explain your resolution at the National Conference and convince the voting delegates to support it. Once it is passed, your club must be prepared to work with BPW Australia to implement your proposal.



Kerryl Murray McGlennon
BPW Adelaide

BPW Marketing

BPW Inventory - Items for Sale



Items	No	Cost Each
BPW Keyrings	5	\$2.00
Silver International World Pins	13	\$20.00
Gold International World Pins	36	\$20.00
Equal Pay Day Magnets	85	\$1.00
BPW International Scarves / Sashes	15	\$25.00

To place any orders, please email

marketing@bpw.com.au

Subject: Merchandise: item - no

Include your address for shipping
(shipping will be an additional fee)

Calling All BPW Authors...

If you have written a book or have a collaboration book, we would love to hear from you.

Send your Media Release and photo with your book
(max 100-150 words)

Link to Purchase your Book

SPECIAL
COMING IN
DEC/JAN
SUMMER
EDITION

NOT TO LATE
TO SUBMIT



This will be included in the next Summer Edition of Madesin.

Submit your Paragraph and photo with your book and link to marketing@bpw.com.au by Nov/Dec 2019

Use Subject: Madesin - Author

Madesin Editor

Editor of Madesin eMagazine!

Thank you for submitting your stories and photos for inclusion in Madesin.

Our Theme for this edition is Uniting BPW. Joint events are a fantastic way to support other clubs, it is exciting to see clubs working together. I love sharing your stories with our members, potential members and past members & guests.

Madesin is a quarterly magazine by season. If you have any articles you would like to contribute to the magazine, please send your article and accompanying photos to my email below or call me to set up a zoom chat.

The next Summer Edition I would like out before Christmas. Please continue to send in your stories at any time.

BPW Australia has a ZOOM account so if club committees would like to hold an online meeting or two or more clubs would like to organise an online meeting, please send me an email and we can set up your meeting.

Astrid Kuenne, Director of Marketing

Mobile: 0438 549998

Email: marketing@bpw.com.au



Astrid Kuenne
Director of Marketing

Madesin Submission Guidelines

We encourage submissions from members and clubs for articles that cover BPW activities that are newsworthy to the general BPW membership and potential members.

- General Articles 200-250 words with 2 photos
- Member Profile 200-250 words with 2 photos (1 headshot)
Personal story and BPW Aims involvement
- Achievements and Awards - Professional and BPW
- Special Event (double spread) 400-500 words with up to 5-6 photos - introductory paragraph reason for event
- Vales 200 words with headshot photo and a group photo
Club History - Years in BPW, Age details

Your Subject Line must include:

1. Madesin: season edition (Summer)
2. Topic or Theme: (e.g. Advocacy)
3. Story Title

Photos must be good quality and include names that identify the people pictured and place for the caption in the magazine to go under the photo.

Timeline for Madesin

Summer - December/January

Autumn - March/April

Winter - June/July

Spring - September/October

Identify Topic or Theme that the article will best fit:

- Advocacy
- Leadership
- Membership
- Entrepreneurship
- Community
- International

Email to marketing@bpw.com.au

example of subject:

Madesin: Advocacy - story name

Conference 2020

Friday 16 to Sunday 18 October 2020

2020 BPW Australia National Conference

Friday 16 to Sunday 18 October 2020

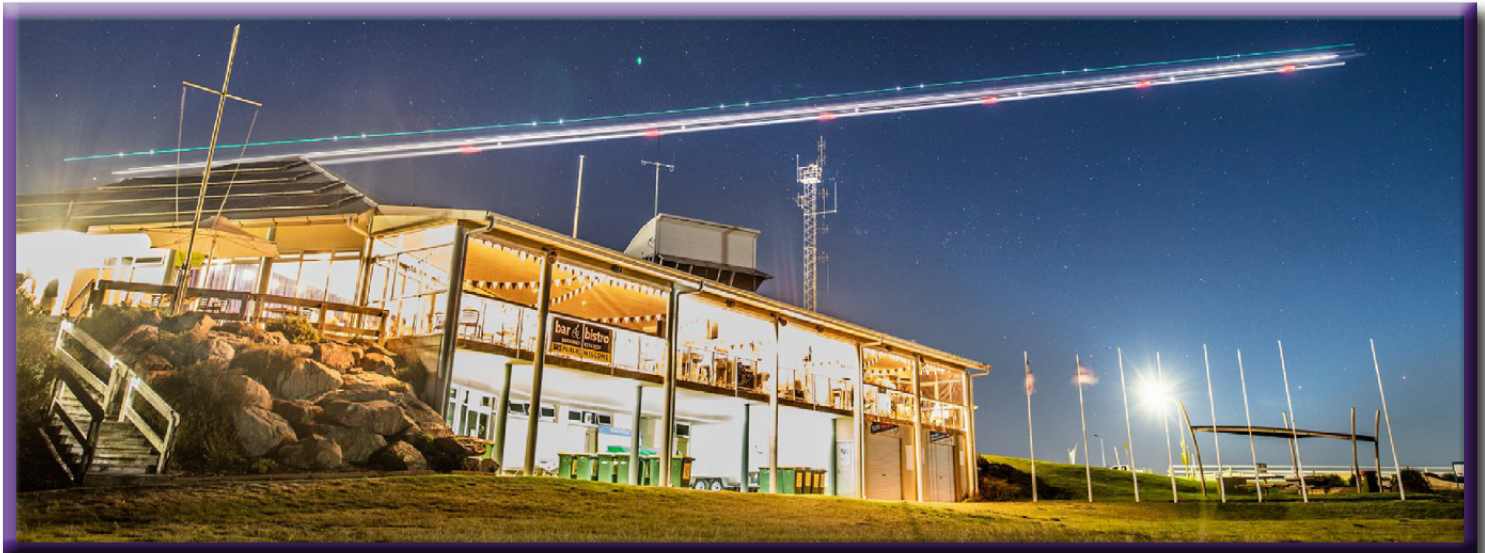
**Strong Women, Strong Communities,
Strong Economic Security**



16-18 OCT 2020
NATIONAL CONFERENCE

BPW Australia
Business & Professional Women

ADELAIDE SA
Envisioning the Future



Oceanique 'by the sea' conference venue restaurant and bar

Stay in a luxury Villa or Bungalow by the sea and have the whole Conference venue just for BPW, with a large seaside balcony for the Welcome Reception.

You can book accommodation from 1 November 2019 with a one night deposit and full payment 2 weeks before arrival.

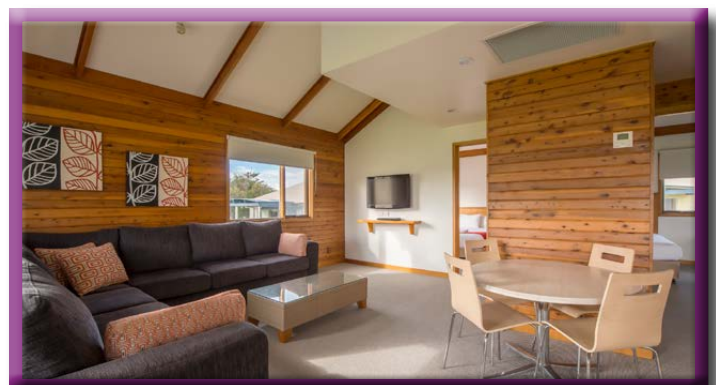
Share the cost of a deluxe cabin between 2, 3, 4, 5 or 6 members. To reserve a specific cabin, check the Resort Map to pick your favourite.

Book [online](#) or call 1800 444 567

There are 4 access cabins (2 Villas and 2 Bungalows) available, so states that need to reserve one for their members should book soon – check with your State Representative.



Villas (sleep 5) & Bungalows (sleep 6)



Accommodation

Pre / Post Conference Tours

Accommodation

The Oceanique Restaurant is the ideal breakfast location, an easy 5 minute stroll from the Resort, or you can cater for yourselves in your luxury accommodation.

Put the National Conference dates in your diary and include it on the Club Agenda for discussion – who is coming from your Club? how will you share your accommodation?

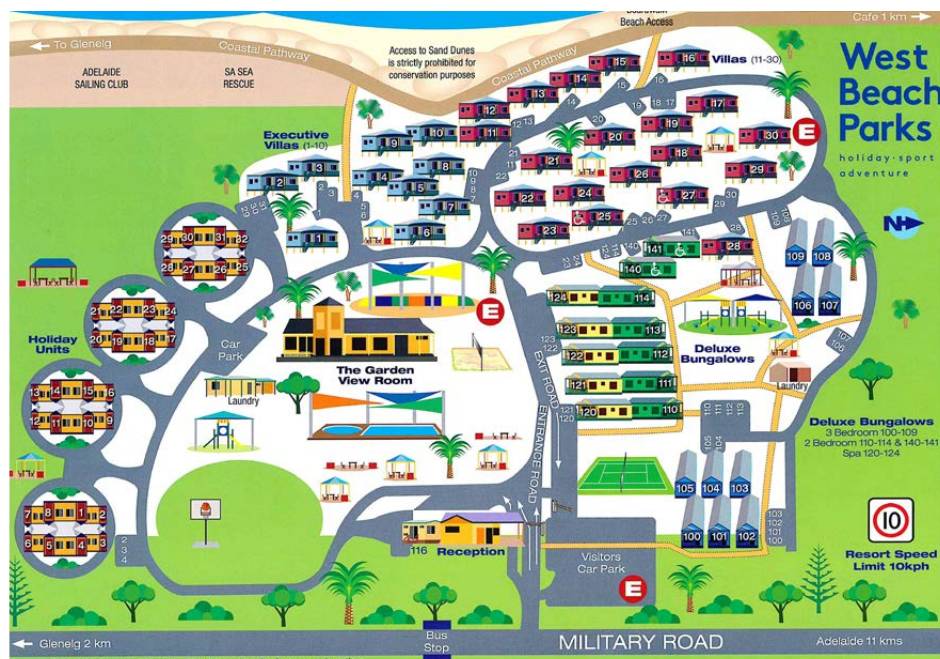
Before you book, discuss with your club whether your members might enjoy exploring Adelaide's environs before or after the conference. Come early, leave later, and explore the city and parklands, the Barossa Valley, the Coast, McLaren Vale or Kangaroo Island.



Adelaide Sailing Club

Links:

glamadelaidel.com.au/first-look-huge-new-seaside-bar-and-restaurant-oceanique/
www.westbeachparks.com.au/holiday-accommodation/the-resort-west-beach-parks
www.westbeachparks.com.au/holiday-accommodation/big4-west-beach-parks
cdn.westbeachparks.com.au/images/View-the-Resort-Map.jpg (below)



Tours will be on offer:

Some clubs are considering booking a wine tour on the Thursday before the Conference; email Astrid at marketing@bpw.com.au if you or your club members are interested in joining in.

An indication of numbers attending the Conference or thinking of booking pre / post Conference tours would be helpful for planning.

Join our Facebook Group
Join our Facebook Events

Join our BPW Australia National Conference Facebook Private Group:

www.facebook.com/groups/BPWANC/

(Answer a few questions to join our group - for BPW members)

Connections

Exploring International Perspectives

Connecting to the SDG's

BPW Coffs Harbour recently hosted the Australian Ambassador to Egypt, Sudan and Eritrea, Mr Glenn Miles, for an interesting, open forum and dialogue.

Mr Miles provided participants, including school leaders and community members, with a pertinent and engaging insight into his current role guiding Australia's representation in Egypt and the Middle East. This was of particular interest to the Coffs Harbour community because over the past years the area has accommodated many refugees from Sudan, Eritrea, Syria and other middle eastern countries. These new citizens now form a vital part of our diverse community.

Prior to the event, the club and Mr Miles agreed to focus on the UN sustainable development goals, particularly:

#1 No poverty

#3 Good health and well being

#4 Quality education

#5 Gender equality

These goals represent the needs of a significant proportion of the populations of these countries, and explicitly the needs of women in the region.

To encourage engagement, attendees were prompted to consider a series of questions during the presentation, to highlight the relevance of the SDGs:

- In what circumstances is **good health** a right or a responsibility?
- Why are so many people **poor**?
- If education is the road to prosperity, what is an **appropriate education** (for everyone)?
- Are strategies to eradicate **gender inequalities** transferable across cultures?
- What responsibilities do **we** all have as **global citizens**?



L-R: Hilda Sproule, Andrea Cross, Helen Morschel, Lyndall Weatherby, Kim Connolly, Ambassador Glenn Miles, Eileen Dalrymple and Julianne McKeon

Member Profile

BPW Coffs Harbour

During the session, Mr Miles shared anecdotes about how a delicate negotiation of cultural differences is required to support assimilation into a new environment.

He expanded on the diverse role of our embassies: as an interface for consular services, trade and humanitarian aid and raising the profile of Australia in other settings.

For BPW, the focus on the lives of women in different cultural settings and the significant gender inequalities resonated. One example cited revealed how the embassy recently hosted dialogue with young Egyptian women on the controversial practice of genital mutilation and widespread domestic violence against women. This challenging topic provided embassy staff with opportunities to collaborate and explore similarities and differences between our nations.

The forum concluded with a Q and A session where Mr Miles responded to questions about global politics and Australia's ever-shifting global political position. In follow up correspondence, Mr Miles shared that he had been contacted by the Egyptian Head of National Committee for Women who provided him with an update on the progress to date on Egypt's SDG agenda, particularly in regard to women and girls. On learning that our BPW International President, Dr Amany Asfour, lives in Cairo, Mr Miles has sought to arrange a meeting with her.

BPW Coffs Harbour

President Helen Morschel

Helen is the newly elected president of BPW Coffs Harbour. Helen joined BPW 3 years ago on returning to Australia after spending over 17 years living and working overseas, mostly Indonesia (a second home) with a year in Guangzhou, China. After working as a teacher, head of primary and head of education in 5 international school settings, Helen chose to join BPW for our global connections and international perspectives and specifically our United Nations connections.

For the past 7 years, Helen has worked as an education consultant both for her own company and for the International Baccalaureate Organisation (IBO). This role provides her with the privilege of entering schools and working alongside teachers in a range of settings. The contrast varies from the opulence of some schools in Dubai to a helicopter drop into Tembagapura on the site of the world's largest open cut copper and gold mine in the somewhat unrestful Indonesian province of West Papua, and many others between these extremes.

The IBO and BPW share a commonality – a commitment to advocacy and belief that the world can be a better place. Like BPW, connections to the UN SDGs lie at the heart of many IB schools.

Helen perceives that raising awareness of global issues and connecting these to the local context is a challenge for BPW Coffs Harbour, because sometimes people need provoking and prompting to embrace both local and global issues. Her mantra is 'reach out to understand others and reach in to understand ourselves in relation to others'.



Leadership

BPW Victoria State Forum

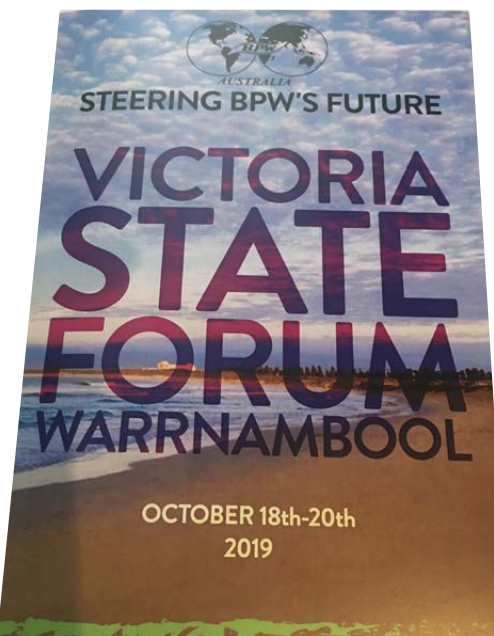
Steering BPW Into The Future

The BPW Victoria State Forum was launched on a wild and windy night on the edge of the beautiful Lady Bay in Warrnambool, Victoria. City Mayor Councillor Tony Herbert welcomed everyone at a Cocktail Party at the Pavilion Café Bar which offered the perfect vantage point for guests to enjoy a true Southern Ocean experience of wild seas and stormy skies. Members from BPW clubs at Swan Hill, Geelong, Melbourne, Melbourne North West and South West Victoria joined old friends and made many new ones. The purpose of this bi-annual event is to bring BPW members together from across the state to share ideas, raise awareness of the aims and objectives of BPW and gain a wider understanding of the work of the organisation, develop skills, build self-confidence and make new connections.

Saturday morning workshops covered important BPW business topics, providing members with an update of the organisation and the benefits we can all enjoy. BPW Past National President Judith van Unen shared her extensive BPW International experience whilst inspiring us all to attend the next International Congress in August in Orlando, Florida. We enjoyed an interesting summary of the Victorian BPW project 'Probus Women's Housing' by Dorothy Fraser and a rousing membership discussion with National Director of Membership Kate Waters, who travelled from WA to attend. Kate challenged us to introduce at least one new member each this year. Alison Toohey, BPW SW, and Michelle Wareham, BPW Melbourne, led the Policy Workshop which saw us all busy putting down our ideas on butcher's paper to be taken away for further work by the BPW Victoria Policy Committee. Surprise guest Susan Jones, Vice President BPW International, had a late change to her busy schedule which meant she was able to join us. Those attending were most fortunate to gain this valuable first-hand information from such passionate BPW presenters.

The afternoon session swelled to 98 participants with many local guests joining the almost 50 members from the morning session, providing an opportunity for BPW National President Jacqueline Graham to share the BPW story with many prospective new members. The afternoon program was packed with a diverse range of amazing speakers who challenged and entertained us with their personal and professional stories. BPW SW is happy to share the speakers' details should other clubs be interested to contact them for future meetings.

Back Ebony Foley, Lorraine Blackmore, Alison Toohey, Jo Riley, Sue Morgan
Front Jenny Ladhams, Narelle McNamara, Kim Kavanagh





BPW Swan Hill members Marie, Dorothy, Helen, Joy, Melva, Anne and Mary with Susan Jones (centre) BPW International 1st Vice President

The fun highlight of the day was the surprise entertainment by the Warrnambool Zumba Queens who had discreetly joined us to enjoy the afternoon speaker session. At the close of the day they jumped out of their seats, pulled on their matching t-shirts and performed a spontaneous flash mob Zumba routine. In true BPW style, everyone joined in with much laughter and enthusiasm.

Saturday evening was spent enjoying each other's company over a relaxed gourmet BBQ around a potbelly stove in an authentic Sailmaker's Loft at the Flagstaff Hill Maritime Village. Included in this evening was a visit from a famous penguin protector Maremma dog and a presentation by BPW SW member and Middle Island Penguin Project Chair Anne Wallis. The evening was completed with a lantern walk around the village to enjoy the spectacular Tales of the Shipwreck Coast Sound and Light Show depicting the history of the famous Shipwreck Coast.

The weekend came to a close over breakfast in a CBD café with some boutique shopping before saying goodbye to those heading home. As always, BPW events provide a positive feeling of wellbeing gained from the experience of getting together with like-minded friends and we look forward to other opportunities to catch up again soon.

We are thrilled to announce that BPW Melbourne have offered to host the 2021 Victorian Club Forum in their wonderful city.

Kim Kavanagh
President BPW South West



Kate Waters BPWA Director of Membership, Kylie Gaston Warrnambool City Councilor, Tony Herbert Mayor of Warrnambool City, Jacqueline Graham President BPWA, Susan Jones BPWI Vice President and Kim Kavanagh BPW South West President

Carole Shaw, Emma Manser, Tori Fowler, Michelle Wareham



Happy Special Birthday Judith



BPW Victoria State Forum



Leadership

BPW North Lakes - LEAD

LEADIng Speakers Forum

On a Friday in September, BPW held an educational event at the Corso at North Lakes which was open to everyone. Some major local schools were invited, and the Lakes College at North Lakes sent along 8 students who I'm sure went away with a world of knowledge they could apply to in their daily lives.

The subject was – LEAD – what does it mean to you?

If you look in the dictionary it means lots of things, however to me it means to go before or to show the way. If you break the letters down separately, you'll discover a whole new meaning to the word:

L - Live

E – Educate

A – Achieve

D – Do

We had 4 impressive speakers who covered a range of relevant, interesting and interconnected topics.

Raylene Teague spoke about Intuition – what it is and how to use it. The importance of never dismissing that

“gut” feeling. A good intuition is one that you develop, elaborate, and check. Whether it turns out to be right or wrong, you learn something valuable by developing and checking it. Bad intuition is a substitute for thought; it's a stopping point rather than a starting point. It is an unshakeable (and often unrecognised) assumption, the kind of thing that causes you to push back against conclusions demanded by logic and data, just because you find those conclusions “unintuitive”.



Michelle Fleming (Speaker), Laurene Coates (President BPW North Lakes), Raylene Teague (Speaker), Wendy Trevarthen (Speaker), Sara Gault - VP Policy (Chair of Event) & Erin Mahar (Speaker)



Attendees at BPW North Lakes LEAD's Event

Erin Mahar spoke about the importance of having a dream if you really desire something. However, there is much more to it than “having” that dream. You need to plan, you need to live it, you need to work at it very hard, and never give up. It may take years but, if you really want it, never stop believing it is possible. Successful careers do not happen overnight. Erin is a perfect example of someone who had a dream, acted on it and over the next few years will see the fruit of her labour.

SUSTAINABLE DEVELOPMENT GOAL 4

Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all



Michelle Fleming spoke on the importance of giving your clients what they truly need and making genuine connections, whether in person or through social media. She gave us her top 3 tips for success.

1. Write the headline last. How do you know what the headline is going to be if you haven't written the story first?
2. Include a verb in the headline. Writing action into the headline is the first priority. Do this before you settle on something else. An example: saucy sausages pave the way for local education.
3. Ensure the headline is relevant to the story

The headline must encapsulate what the story is about in a few words. Don't write a headline purely for clickbait because you will lose credibility.

Wendy Trevarthen told us why she does what she does and the importance of never giving up. Her Dad became acutely unwell when she was 17 and became a quadriplegic. Her hero went from being the provider for her family to becoming totally dependant on others. She remembers it well: it was the day Australia won the America's Cup.



Thanks to all the attendees for their support



Attendees from The Lakes College with Laurene Coates, President BPW North Lakes

Wendy recommends moving through adversity and taking each day as it comes to build strength of character. How you handle each situation makes you who you were meant to be. It helped Wendy to appreciate waking up each day full of energy, focus and love of life. She now appreciates the brilliance of each day, family, celebrations, friends and loved ones. Our experiences make us who we are and teach us appreciation to relish the brilliance of each day.

Valerie Chambers
BPW North Lakes

Leadership

Awards & Achievements

Margaret Tipper

BPW Australia's Executive Secretary, Margaret Tipper, had the pleasure of meeting the United Nations High Commissioner for Human Rights (OHCHR), Michelle Bachelet, at the Australian Human Rights Commission's Free + Equal Conference in Sydney in October. The Commissioner was in Australia for a four day visit from the UN offices in Geneva to attend a number of speaking engagements. Her speech from the Conference can be found below.

Dr Bachelet assumed her functions as the UNHCHR in September 2018. The Office of the High Commissioner for Human Rights was established in 1993 and she is the seventh Commissioner.

Dr Bachelet served two terms as President of Chile (2006 – 2010 and 2014 – 2018). She was the first female president of Chile, serving previously as Health Minister (2000-2002) and as Chile's and Latin America's first female Defence Minister (2002 – 2004).

Since the early 1990s, Dr Bachelet has worked closely with many international organisations. In 2010 she chaired the Social Protection Floor Advisory Group, a joint International Labor Organisation (ILO) and World Health Organisation (WHO) initiative which sought to promote social policies to stimulate economic growth and social cohesion.

In 2011, she was named the first Director of UN Women, an organisation dedicated to fighting for the rights of women and girls internationally. Economic empowerment and ending violence against women were two of her priorities during her tenure. She has recently pledged to be a [Gender Champion](#), committing to advance gender equality in OHCHR and in international fora.

After finishing her second term in March 2018, she was named Chair of the Partnership for Maternal, Newborn and Child Health, an alliance of more than 1000 organisations in 192 countries from the sexual, reproductive, maternal, newborn, child and adolescent health communities. As Co-Chair of the [High-Level Steering Group for Every Woman Every Child](#), Dr Bachelet launched [Every Woman Every Child Latin America and the Caribbean](#), the first platform for tailored, regional implementation of the EWEC Global Strategy.

Dr Michelle Bachelet has a Medical Degree in Surgery, with a specialisation in paediatrics and public health. She also studied military strategy at Chile's National Academy of Strategy and Policy and at the Inter-American Defence College in the United States. (Source: UHCHR website)



United Nations High Commissioner for Human Rights (OHCHR), Dr Michelle Bachelet and BPW Australia Secretary Margaret Tipper at the Australian Human Rights Commission's

Links

<https://bit.ly/2Bmbalt>

Margaret Tipper
BPW Central Coast

Achievements

Awards & Achievements

BPW Swan Hill

BPW Swan Hill has been attending Swan Hill Rural City Council's Australian Citizenship Ceremonies since 2010. We present each individual or family a native tree in recognition of this important event. On 15 October we welcomed 18 new citizens including friend of BPW Swan Hill, Helen Tuntar, pictured with Anne Daniel and Val Jeans.

*Anne Daniel
BPW Swan Hill*



Val Jeans, Helen Tuntar & Anne Daniel



Story about Trish Springsteen

Each year in Toastmasters speech contests are held – They start at the local club level. There is 4 contests Evaluation: giving feedback on a speech, Humorous Speech, Table Topics (impromptu speaking) and International Speech.

This year Trish competed in 3 of the speech contests. Humorous – 3rd place, Table Topics – 2nd place and International – 1st place. Trish had previously won the Evaluation Contest at District level so did not compete.

The next step is the Area Contest where she will compete in the International Contest – if successful there – then will advance to Division and then to District. The International contest is the only one that could take you to America to compete. Trish is taking each step at a time.

An international speech is a 5-7 minute speech of a general topic. Trish's was titled: What Stops You From Achieving Your Life Purpose.

written by Janelle Macpherson, BPW Caboolture

BPW Member's business in line for National Award

BPW member Glenyce Johnson and her company [Wandering the World](http://www.wanderingtheworld.com.au), have been shortlisted in the National [Travel Awards](http://www.thetravelawards.com.au/) to be announced on 29 November in Sydney in two categories: Specialist Wholesaler of the Year and Destination of the Year.

Wandering the World tailors small group hosted and self-guided walking and trekking holidays around the world, specialising in the Camino de Santiago and other pilgrimages across Europe.

Links

www.wanderingtheworld.com.au

www.thetravelawards.com.au/



Glenyce Johnson in Finisterre, Spain, at the final bollard of the Camino Frances, July 2019

Leadership

Awards & Achievements

Mary Linnell

Mary Linnell, our BPW Darwin Vice President Membership was presented a 'Highly Commended' Award 2019 NAWIC National Crystal Vision Award, at the NAWIC VIC Awards for Excellence on 25 October.

Mary, the founder and Managing Director of Easy Glass Services in Darwin, is an inspirational businesswoman and influencer. Mary works tirelessly to inspire and motivate women and girls to pursue a career in construction through mentoring, speaking engagements and ongoing advocacy work.

Mary's acceptance speech, in front of 780 industry heavyweights, was nothing short of brilliant and she brought the house down!

Congratulations Mary! With your outstanding achievement in business and social conscience, you embody what women in the construction industry all aspire to become.



Mary Linnell
Highly Commended
2019 NAWIC National Crystal Vision Award



BPW WA President Carol Hanlon with Business Woman of the Year Ruth McWilliam

Ruth McWilliam

The 2019 Business Woman of the Year Award was presented by BPW WA State President Carol Hanlon with the award jointly sponsored by BPW Western Australia & BPW Business Incubator in the 26th Belmont & WA Small Business Awards 'Night of Stars' held on Wed Oct 30 2019 at the Perth Convention & Exhibition Centre with over 300 attending.

MAXIpickers specialises in Wet and Dry hire truck mounted electrically insulated Elevated Work Platforms or the more commonly known "Cherry Pickers". Starting out by buying her first Elevate Work Platform in mid-2011, Ruth has been on a steep learning curve acquiring both mechanical and hydraulic knowledge to service her vehicles. Since taking the initial steps to launch MAXIpickers and moving her business from Bunbury to Perth, Ruth now manages a fleet of 12 cherry pickers for hire. Ruth McWilliam, from Maxipickers said, "Our success in business is based on a focus on customer needs and safety, and we look after high profile and long-term clients across Australia."

Achievements

Awards & Achievements

Amanda Challen

Congratulations to Amanda Challen – VP Events and Marketing BPW Darwin – for winning the NAWIC NT – National Association of Women In Construction Crystal Vision Award in the Awards for Excellence ceremony in Darwin.

The awards showcase the achievements and industry advancements of women, men and organisations in the construction industry.

The Crystal Vision Award is the pinnacle award for NAWIC and is awarded to an individual, male or female, or a company or group who encourages and promotes the advancement of women in the industry, thereby providing a significant contribution to the industry as a whole. Amanda will now follow in the footsteps of Mary Linnell – VP Membership BPW Darwin – who won this prestigious award in 2018. Amanda will go on to represent the Northern Territory in 2020 at the NAWIC Australia National Awards. Amanda says: 'As part of my submission, I had to explore my achievements and my personal value. This was more difficult than I imagined it would be, however I am glad I did it. This was a wonderful experience.' Congratulations Amanda!



Amanda Challen and Husband Mal
Winner of National Association of Women in Construction
Crystal Vision Awards



Helen Summers

2020 NT AUSTRALIA'S LOCAL HERO NOMINEE

For more than 25 years, optometrist Helen Summers has been devoted to caring for the vision of Top End communities, and helping to prevent blindness through education and employment. Helen also lectures and volunteers in not-for-profit and charities for people with vision loss and learning and neuro-developmental delays.

Achievements

Angela Tomazos

Angela Tomazos was Chair of new NT Chapter for Hellenic Australia Chamber of Commerce & Industry.



Angela Tomazos with my fellow board members

Angela's Excerpt from Linkin Profile...

I was delighted to launch the NT Chapter of the Hellenic Australia Chamber of Commerce & Industry Inc at Parliament House with my fellow Board Members Tony Halikos Kaliopi Hourdas Maryanne Gomas Michael Kalidonis Magdaline Coleman and Manny Koulakis. We celebrated the vital economic and social contribution of the Greek Community in the Territory.

Whether it's in building so much of the infrastructure we see around us, contributing to the academic landscape, developing and implementing policy in government and public sector, or in entrepreneurship across the vibrant restaurants and cafe scene - its clear to everyone the Greeks have left their mark on the Territory!

Thank you to Chief Minister The Hon Michael Gunner for hosting us, and to everyone who came along. I look forward to engaging with you through the work of the chamber as we seek to provide business resources, host networking events and recognise business excellence within the Greek Community.

To find out more, email us haccint@hacci.com.au

Angela & Linda

Linda Fazldeen and Angela Tomazos were part of Women & Leadership Australia Darwin Symposium.



Angela Tomazos & Linda Fazldeen (on the left)

Angela's Excerpt from Linkin Profile...

Delighted to be involved in the Women & Leadership Australia (WLA) Symposium in Darwin. An insightful discussion with some inspiring stories and an invaluable network of support and encouragement for today's women in hashtag #leadership across business, government and community services.

Operating in all states and territories, WLA provides a range of high-quality professional development courses, advisory services, networking channels, and on-going research. With over fifteen years of experience in leadership and gender equity, they're well-positioned to respond to the needs of the contemporary female leader.

In my role leading NAB's Business, Agricultural and Specialised Banking teams across NT, I'm privileged to be the business banking voice of the community. Empowering women in the Northern Territory is a strategic imperative, and I'm proud to say, an ethos NAB practice, preach and champion.



Suzi Finkelstein • 1st
Director of Leadership & Advocacy

1mo ...

Voices like yours Angela are so impactful - thank you for role modeling this leadership and connecting so many female leaders around the country. [Angela Tomazos Women & Leadership Australia \(WLA\)](#) @wlasymp

Leadership

Women In Business Event - Caboolture

Wow What a Power Packed Day!

We are so fortunate as part of BPW to have opportunities like these presented to us. In this case, we were really able to drill down and apply the presentations to our own businesses.

Key noting the morning was **Amanda Zeller** from ASIC. Little did I know Brisbane has it's own office and is accessible by us. Amanda thoroughly broke down integral parts of ASIC's structure and left us with some web addresses for referencing. She also went on to explain what we could find within these websites. Anyone who is in business will easily find this information valuable.

Before lunch we were treated to several of our own members presenting insights into more relevant information from their businesses. Tax is always a horrible word but **Tina Kirwin** provided lots of tips and created awareness which was very easy to take on board.

Michelle Fleming made us look for our ideal customer and told us just how to target and market to that customer. Michelle finished her session leaving us all ready to write that killer media release.

After an enjoyable lunch it was a privilege to listen to **Maree Adshead** who's actual title is Queensland Small Business Champion. *Maree works for the Minister for Employment and Small Business*

Hon Shannon Fentiman MP. Again – wow – the work they do is incredible and again resources are just at our fingertips. Prior to this Women In Business Event, I was not aware just how much was undertaken for the 438000 small businesses in Queensland. Too much to go into here but all the information is available at www.desbt.qld.gov.au. Maree will be a good ally for BPW Queensland and I can see future collaboration and drawing on her knowledge and her Department's resources.

Back to that side of our businesses we might tend to neglect with **Joanne Chaplin** explaining we really can manage our own super fund if we do it correctly. Lucky all of these members are just a phone call or email away!



From Front

Astrid Kuenne Director of Marketing, Trish Springsteen Qld State Rep, Paula Burgess, Tina Kirwan, Edith Rampa, Jo Chaplin, Gail Hudson, Karen Anderson, Rosemarie Banks, Laurene Coates President BPW North Lakes & Maree Adshead Qld Small Business Champion

Paula Burgess was up next letting us know how a VA (Virtual Assistant) works and how we think we MAY not need one! After a short exercise, our eyes were opened to how if we “farmed” out certain tasks, this would open the door to more prosperity to be doing the things which really do make us money and we just might like doing!

Long term member **Astrid Kuenne** finished off the day with great tips on using social media and what to include when thinking about building our websites. Astrid's very colourful and informative session sent us home with lots to think about!

Organized by our **State Rep, Trish Springsteen**, the day was extremely helpful and a great way to catch up with fellow members. Well done and thank you Trish!

Laurene Coates
BPW North Lakes

BPW International

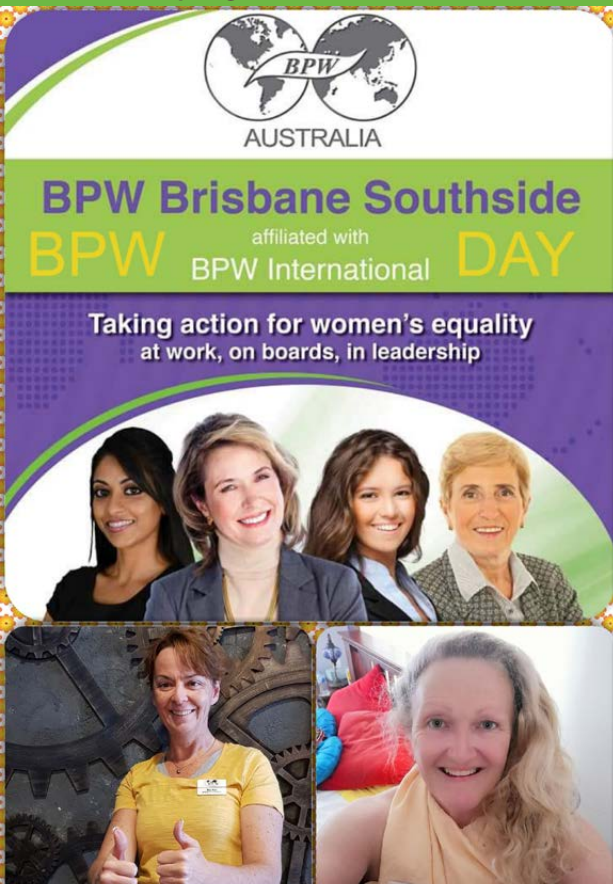
#BPWDay Around Australia



Trish Springsteen QLD



BPW Perth



BPW Brisbane Southside



BPW South West

89th Anniversary

Happy 89th Anniversary!!!

26 August 2019 was the 89th Anniversary of BPW International.

On 26 August 1930, the International Federation of Business Professional Women, now known as BPW International, was founded by Lena Madezin Phillips. She served as President for 18 years and was a visionary leader. She saw that women can come together from around the globe to network and address a range of challenges that women in the workforce were facing. Today, we are living her dream!

This year BPW members world-wide celebrated the anniversary by wearing yellow, the BPW International colour, and posting their photographs on social media with the tag #BPWday & #BPWPride.

BPW Australia members will mark the 90th Anniversary of BPW International in 2020 at the BPWA National Conference.

BPW develops the business, professional and leadership potential of women on all levels through advocacy, education, mentoring, networking, skill building, UN participation and economic empowerment programmes and projects around the world.



BPW Caboolture



Kimberly James QLD



BPW Swan Hill



Heather Veal NT

BPW International

#BPWDay Around the World



BPW Malaysia



BPW Nepal



BPW Cuaiba Brazil



BPW Latvia



BPW Caribbean



BPW Egypt



BPW Belgium



BPW Iceland



BPW Aracatuba Brazil

89th Anniversary



BPW Waregem Belgium



BPW Thailand

*Happy
89th
Anniversary
to
BPW International*



*From
BPW Bangkok,
Thailand*



BPW Nigeria



BPW St Martin



BPW International #BPWDay



BPW Valetta Malta



BPW Italy

BPW International

Susan Jones, 1st Vice President BPW International

Report from BPW Pokhara, Nepal

I recently returned from a trip to visit BPW Nepal, and during my time there I travelled to Pokhara to meet the members of BPW Pokhara, accompanied by Toyting Chularat, BPW Thailand and Era Prasai, BPW Nepal.

We were fortunate enough to be there at a time when the BPW Pokhara members were handing over audio equipment to a group of visually impaired students at the local university campus. In attendance - the President of the Blind Society, Heads of Department and a class of visually impaired students. This audio equipment replaced ancient technology and promised to be life-changing for the faculty students.

Following the handover ceremony, we were invited to attend the BPW Pokhara Clubhouse.

It was with great delight that we saw hanging pride of place on the wall of the clubhouse a photo of Pauline Gapper, former President of BPW New Zealand, Pauline's passion was helping those in need in Nepal, and she spent many years raising funds to run literacy classes for illiterate women and also provide warm clothing for



Susan Jones
1st Vice President, BPW



BPWI Congress

Invite to XXX BPW International Congress

the children in the villages. The members are very proud of their close association with Pauline and BPW New Zealand, and it was a joy to hear them retell stories of her visits: they will never forget Pauline.

Pauline was the worthy recipient of the BPW Badge of Honour at the 2003 International Congress, recognising her dedication to the people of Nepal. Pauline died in 2012 and is fondly remembered by BPW members from many countries.

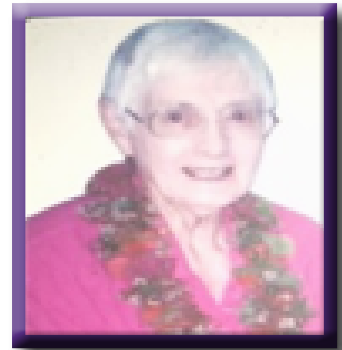
At the end of our visit, one of the members, a young entrepreneur, was presented with startup funding for her proposed business, and we were able to be part of the handover ceremony.

It was a pleasure to see such a proactive BPW club, working for the community and empowering a young woman.

Susan Jones

1st Vice President

BPW International 2017-2020



Pauline Gapper



**The XXX BPW
International Congress**

**Orlando, Florida, USA
21-25 August 2020**

About BPW International



Membership

Join Us

The business of BPW International is conducted in four languages: English, French, Spanish and Italian. The Congress program is printed in all 4 languages and at the BPW International General Assembly, all discussions are translated. So if a report is delivered in French or a question is asked in Spanish, voting delegates listen to the translated version in their headphones – much like debates at the UN.

BPW International establishes [taskforces](#) on issues of relevance to BPW members and Affiliates which members can join.

As you learn during the Candle-lighting Ceremony held at the National Conference and at clubs' International Night events, BPW International enjoys Consultative Status with several United Nations agencies and organisations including ECOSOC (since 1947), UNESCO, UNICEF, ILO, WHO and UNIDO. BPWI has UN-accredited representatives on these important advisory and decision-making bodies – look them up on the United Nations website. BPWI also works closely with the Commission on Human Rights, the Commission on the Status of Women and other specialised global and regional agencies. Our [representatives](#) advocate in these meetings for the resolutions passed at BPWI Congresses which allows the voices of members around the world to influence decisions made globally.

Over several decades, BPW Australia has had [four](#) BPW International Presidents elected: Patience Thoms, Beryl Nashar, Pat Harrison and Freda Miriklis – more than any other country. We have also had many Executive members elected from Australia, including the current BPW International Vice President Membership, BPW Sydney member [Susan Jones](#).

Links:

www.un.org/en/sections/about-un/funds-programmes-specialized-agencies-and-others/index.html

www.bpw-international.org/index.php/activities/taskforces

www.bpw-un.org/representatives-1/

www.bpw-international.org/index.php/about-bpw/history/past-international-presidents

www.bpw-international.org/index.php/members

Join BPW:

Go to bpw.com.au/join-now

Select Membership Level and follow the prompts.

Nominate the Club you wish to be a member off.



Director of Membership: Kate Waters

membership@bpw.com.au

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