



MEASURING PROGRESS

The progress that we make with the Women's Empowerment Principles: Equality Means Business, a partnership initiative of UN Women and UN Global Compact, will be measured by linking our capacity to provide leadership and influence through our Strategic Goals. We see the WEPs as a vital tool providing a 'gender lens' through which business can review and analyse current initiatives, benchmarks and reporting practices. The WEPs offer a summary of key issues that need to be addressed and a road map or blueprint for companies that want to make changes but that may not know how.

Strategic Goals

Leadership

We bring public attention to the importance of increasing the proportion of women in business and using their talents, skills, experience and energies to increase the bottom line. We influence outcomes to maximise intentional actions and deliberate policies.

Education

Input from BPW Affiliates allow BPW International to update the toolkit so that we can learn from each others' experiences. Your input allows us to create publications and resources to promote the WEPs internationally and address important workplace issues.

Monitoring

We monitor the performance of governments and companies in both the public and private sector

Innovation


We make recommendations on how policy changes would improve choices for men and women and improve the bottom line.

Empowerment


We empower women and companies by raising awareness of the key barriers to advance women in the workplace and educate stakeholders on how these issues can be addressed when the WEPs are implemented.





MEASURES

 **Number of Affiliates** across the BPW International network conducting consultations and events.


 Number of companies with CEO Statements of Support for the WEPs through the BPW International Network

 Number of Government or Industry Forums promoting the WEPs which optimise BPW connections and therefore influence the promotion of the WEPs

 BPW Affiliates – Number of Companies attending BPW Consultations

 BPW Affiliates – Number of Companies attending BPW Consultations – Employee numbers of Companies or Signatories – ie potential impact on the number of people.

 BPW Affiliates – Number of Consultation Reports and Good Practices reported from events

 BPW International – Reporting of existing good practices by companies through international technical cooperation

The actions by BPW Affiliates across our global network will have a vital impact on the awareness and engagement of the WEPs by companies, government and civil society.

We encourage Affiliates to run consultations and events in the initial stages of the WEPs awareness campaign. By running these meetings, Affiliates raise awareness of the WEPs and the importance of increasing the proportion of women in business by using their talents, skills, experience and energies to increase the bottom line while promoting the benefits of equality.

Reporting of good practices that have already been implemented by companies are a valuable contribution that BPW Affiliates bring to the WEPs awareness process. Bringing together information on the practices that companies have already implemented to advance women will be very helpful in building the business case showing the benefit of better workplace choices.

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BPW International - Feedback from BPW Affiliates' Consultations and Meetings	
Policy Development and research	Reports; input, good practice evidence and CEO pledges derived from Affiliates. Baseline developed using core gender statistics of each country
Education and public awareness	Input from BPW Affiliates allows BPW International to update the toolkit so that we can learn from each others' experiences. Create publications and resources to promote WEPs and important human rights issues
International technical cooperation	Linking the WEPs to existing issues and international reporting so that they are mutually supporting
BPW Affiliates Recommended Action	Measures of Progress across BPW International network
Establish a Project Team	
Run a Consultation or WEPs Event	BPW Affiliates – Number of Affiliates across the BPW international network conducting consultations and events. BPW Affiliates – Number of Companies attending BPW Consultations BPW Affiliates – Number of Government Agencies attending BPW Consultations BPW Affiliates – Number of Companies attending BPW Consultations – Employee numbers of Companies or Signatories
Report back on Good Practices identified during consultations that empower and advance women in business	BPW Affiliates – Number of Consultation Reports and Good Practices reported from events
Follow-up – Send a call to action to participants that have expressed support for advancing equality between women and men by inviting their CEOs to sign the CEO Statement of Support for the WEPs.	Baseline – Number of companies with CEO Statements of Support for the WEPs
Report back to BPW International on Consultations and Events and Progress	