



**BPW International 1930 - 2011**

The International Federation of Business and Professional Women

*Equality  
Means  
Business*

**BPW INTERNATIONAL SUPPORTS:  
WOMEN'S EMPOWERMENT PRINCIPLES -  
EQUALITY MEANS BUSINESS**

- A Partnership Initiative of  
UN Women & UN Global Compact

**Message:**

Liz Benham  
International President

**Foreword:**

Georg Kell  
Executive Director, UN Global Compact Office

**BPW International has made the WEPs a top organisational priority and believes that the WEPs are a means to bring about cultural and behavioural changes in the workplace.**

These resources have been developed as a guide for BPW Affiliates/Associate clubs conducting Women's Empowerment Principles (WEPs) consultations or events throughout the world.

**Fact Sheets:**

1. Introduction to the WEPs Toolkit
2. The WEPs and BPW
3. Events so far - A WEPs Timeline
4. The Business Community
5. Advocacy and Awareness Raising
6. Consultations and WEPs Events
7. Information and Output
8. Measuring Progress
9. Resources and Contacts

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## BPW International

Mentoring | Skill building | Decision Making | Economic Empowerment

### About Women's Empowerment Principles - Equality Means Business

The *Women's Empowerment Principles - Equality Means Business* is a partnership initiative of UN Women and the UN Global Compact that encourages engagement with the private sector, non-governmental organizations, the United Nations and Governments to advance and empower women in the workplace, marketplace and community. While designed as a tool for the private sector to strengthen and create company policies and programmes to achieve gender equality, these seven Principles provide a platform for all stakeholders to move their commitments to gender equality closer to implementation. The Principles emphasize the business case for corporate action to promote gender equality and women's empowerment and are informed by real-life business practice and input gathered from across the globe.

As a global organization of business and professional women, BPW International endorses the WEPs and has made their promotion and realization a top organizational priority.

### About BPW International

BPW International works for global gender equality in power and decision-making through our advocacy and UN participation. We are an influential international network of business and professional women from over ninety countries across five continents, making a difference on a global scale through our capacity for leadership, our empowerment programs and our Consultative Status with ECOSOC/United Nations.

### About UN Women

UN Women is the UN organization dedicated to gender equality and the empowerment of women. A global champion for women and girls, UN Women was established to accelerate progress on meeting their needs worldwide.

### About the UN Global Compact

The Global Compact exists to assist the private sector in the management of increasingly complex risks and opportunities in the environmental, social and governance realms, seeking to embed markets and societies with universal principles and values for the benefit of all.

For more information, please visit:

[www.bpw-international.org](http://www.bpw-international.org)

[www.unwomen.org](http://www.unwomen.org)

[www.unglobalcompact.org](http://www.unglobalcompact.org)

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The Fact Sheets were written by Freda Miriklis, BPW International Second Vice President; Chair, BPW International UN Committee – Status of Women; Chair, BPW International WEPs Taskforce.

Its creation was a team effort with valuable input from Caitlin Medley, WEPs Working Group; members of the WEPs Taskforce and WEPs Working Group; June Kane, BPW Representative to UN, Geneva; Angela McLeod, President BPW New Zealand and technical support provided by Joan Libby Hawk, Special Adviser on the WEPs.

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