

18th April 2013

Dear BPW Sisters,

**CONFERENCE ON BUSINESS OPPORTUNITIES IN SRI LANKA AND
APPOINTMENT OF AMBASSADORS OF CHANGE**

BUSINESS & PROFESSIONAL WOMEN has been in Sri Lanka for 20 years and we hope to celebrate it with a conference on “**Investment promotion and joint venture opportunities in Sri Lanka**” and a study tour of our beautiful island. You are cordially invited to participate in the 20th Anniversary Celebrations to be held in Colombo from the 10th to 12th August 2013 together with all interested entrepreneurs from your country.

This is organized with a view to promoting Investment and Joint Venture Opportunities in Sri Lanka in the areas of Manufacture, Exports and Eco Tourism. It will be an opportunity for the international business community to exchange ideas and develop a common vision for the future business in Sri Lanka with an insight into conducting businesses in Sri Lanka.

We in Sri Lanka have realized the need to change. Change our perception, attitude, our lively hood and focus. We are a country emerging from 30 years of a brutal terrorist war and now know the taste of freedom. We think the time has come for all of us to join hands and help make a more peaceful and loving world with the eradication of wars which are the cause of unnecessary torment to our sisters and children the world over. Further we are fighting a losing battle against the war on crime, drugs and corruption, war on sex abuse and the shocking revelation of slavery. With this in mind we have decided to appoint ambassadors of ‘Change’. We will use this occasion to appoint individuals nationally and internationally as “Ambassadors of Change” who will be in the forefront of advocating change in their respective towns, cities, and countries.

We in Sri Lanka would love to see you and as many of BPW sisters from all over the world participate in the conference as well as to Experience the pristine, mountainous, region, rich Heritage. It is popularly known as “The pearl of the Indian Ocean” because of its natural beauty.

The BPW has been working to make this Conference a truly memorable experience for all participants. We sincerely hope that you will join us in making the conference a success. We look forward to welcoming you to Sri Lanka.

Details regarding Registration, Scheduled program will be posted on the BPW Website from the 1st of May 2013. **<http://www:bpwsrilanka.lk>**

Registration fee on or before 30/06/2013	US \$ 320.00
Registration fee after 30/06/2013	US \$ 350.00

Sincerely,

Janaki Gunawardene
Founder and President, BPWSL