

[illegible]

**Cost:**  
\$37.50 Members  
\$50.00 Non Members  
\$37.50 Group of 3 or more  
*Includes refreshments*

- What elements make up a personal brand
- How personal branding has helped them through their careers
- Communicating professionally and making a great first impression
- Personal branding and social media

Please note, the BPW Darwin annual general meeting will take place prior to the panel discussion, we anticipate that this will take no longer than ten minutes.

HOW YOU LOOK + HOW  
YOU SPEAK + HOW YOU  
ACT = YOUR PERSONAL  
BRAND.

**Members, don't  
forget your  
name badge!**

Members who don't wear their name badge will be "fined" at this event. "Fines" will be in the form of a gold coin donation, and will be collected throughout the year and donated to a local charity.

BPW Darwin – 5<sup>th</sup> October 2015



# BPW Darwin

Business and Professional Women Australia

## Registration Form

### BPW Darwin – BRANDING YOURSELF FOR SUCCESS Monday, October 5th 2015

RSVP by Thursday, October 1<sup>st</sup>, 2015

Members \$37.50 / Non members \$50.00 / Group 3+ \$37.50

#### PAYMENT DETAILS – please tick the appropriate box

**Credit Card** To register and pay using a credit card, please click here: <http://www.trybooking.com/159305>

**Cheque** ☐ Please make your cheque payable to BPW Darwin

**Direct Deposit** ☐ Please see below for bank details:

**Account Name:** BPW Darwin **Bank:** NAB **BSB:** 085 933 **Account No:** 188990447

**Reference:** Include your full name as the reference, eg: "J Bloggs October Event" to ensure your payment is logged to the attendance sheet

#### CONTACT DETAILS

|               |  |
|---------------|--|
| Full Name     |  |
| Email Address |  |
| Phone Number  |  |
| Employer      |  |

**NOTE:** This becomes your receipt on payment. Note: GST does not apply to BPW Darwin events. There will be no refunds on and from the RSVP date. You may be photographed at this event by BPW Darwin committee members. By attending this event you accept that your photo may be used and published by BPW Darwin.

For further information on BPW Darwin and  
all membership enquiries:

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