



BPW Darwin

Business and Professional Women Australia



Event Details

Date:

Monday 5 October, 2015

Time:

5.30pm - 7.30pm

Where:

NAB Boardroom Level 1, 71 Smith Street Darwin

RSVP:

By Thursday 1 October, 2015

Cost:

\$37.50 Members \$50.00 Non Members \$37.50 Group of 3 or more Includes refreshments



BRANDING YOURSELF FOR SUCCESS

A strong personal brand is a must for any professional woman and your brand can have a significant influence on your career and the impression that you leave on others.

Branding is what differentiates you from your colleagues and allows others to see you as a valuable workplace asset. When you brand yourself for success you create a blueprint for achieving your professional goals.

As well as a fantastic opportunity to network, you will hear from a panel of Darwin's well-known business women who will cover the following:

- What elements make up a personal brand
- How personal branding has helped them through their careers
- Communicating professionally and making a great first impression
- Personal branding and social media

YOUR PANELISTS:

- Kathryn Ganley, Director Strategic and Legal Risk Management, Department of Housing
- Vicki O'Halloran AM, Chief Executive Officer, Somerville
- · Kathryn Ward, Team Manager, Hays Recruitment

Please note, the BPW Darwin annual general meeting will take place prior to the panel discussion, we anticipate that this will take no longer than ten minutes.



Members, don't forget your name badge!

Members who don't wear their name badge will be "fined" at this event. "Fines" will be in the form of a gold coin donation, and will be collected throughout the year and donated to a local charity.



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Registration Form

BPW Darwin – BRANDING YOURSELF FOR SUCCESS Monday, October 5th 2015

RSVP by Thursday, October 1st, 2015

Members \$37.50 / Non members \$50.00 / Group 3+ \$37.50

PAYMENT DETAILS -	 please tick the appropri 	ate box	
Credit Card To register and pay using a credit card, please click here: http://www.trybooking.com/159305			
Cheque Please make your cheque payable to BPW Darwin			
Direct Deposit Please see below for bank details:			
Account Name: BPW	Darwin Bank : NAB	BSB: 085 933	Account No: 188990447
Reference: Include your full name as the reference, eg: "J Bloggs October Event" to ensure your payment is logged to the attendance sheet			
CONTACT DETAILS			
Full Name			
Email Address			
Phone Number			
Employer			

NOTE: This becomes your receipt on payment. Note: GST does not apply to BPW Darwin events. There will be no refunds on and from the RSVP date. You may be photographed at this event by BPW Darwin committee members. By attending this event you accept that your photo may be used and published by BPW Darwin.

For further information on BPW Darwin and all membership enquiries:

Beccy Partridge – 0413 342 090 <u>darwin@bpw.com.au</u> GPO Box 4474 Darwin NT 0801 <u>www.bpw.com.au/darwin/</u>